## CEDAR, Inc.

### **FUTURE of WORK in APPALACHIA**

# STUDENT FAIR PROGRAM ENTRY REQUIREMENTS

Must be a student in a private or public school system located in one of the following counties:

Breathitt Floyd Harlan Johnson Knott Lawrence Leslie Letcher Magoffin Martin Perry Pike

- Social and/or Economic Development in Eastern Kentucky must be the theme or focus of the project and must connect to one or more of the Seven Pillars of the SOAR (Shaping our Appalachian Region) Blueprint, as listed below. A brief description of each Pillar is attached, and includes examples of possible topics.
- 3. Individual Students/Teams are allowed to enter one (1) category only.
- 4. Team participation is permitted; however, a team can consist of no more than five students: a "team captain" and up to four "team members". If a team is the recipient of a prize, the award will go to the team captain who will be responsible for sharing it with the team members.
- 5. Each entrant is responsible for the delivery and set-up of the project at the Regional Fair; however, Fair personnel will assist in setting up.
- 6. If a project is chosen to represent the school, the school's Fair Coordinator will provide the student with detailed information for entering and submitting the project for participation in the Regional Future of Work in Appalachia Student Fair. Once submitted, it will be considered an official Regional Fair Entry and will not be allowed to be altered thereafter.

### **SEVEN PILLARS of SOAR BLUEPRINT**

(SEE ATTACHED FOR BRIEF DESCRIPTION AND TOPIC EXAMPLES FOR EACH OF THE FOLLOWING)

- 1. BROADBAND
- 2. 21st CENTURY WORKFORCE
- 3. ENTREPRENEURSHIP IN THE DIGITAL ECONOMY
- 4. HEALTHY COMMUNITIES
- 5. INDUSTRIAL DEVELOPMENT
- 6. REGIONAL FOOD SYSTEMS
- 7. TOURISM and DOWNTOWN REVITALIZATION

# CEDAR, Inc. FUTURE of WORK in APPALACHIA

### STUDENT FAIR PROGRAM SUGGESTED TOPICS (by SOAR PILLAR)

Following is a brief description of the Seven Pillars of the SOAR (Shaping our Appalachian Region) Blueprint. FWA Fair projects must connect to one or more of these pillars. Examples of possible topics are in italics, but you can also choose a topic of your own as long as it connects to at least one of the Seven Pillars of the SOAR Blueprint. To learn more about the SOAR Initiative, please visit www.soar-ky.org.

- <u>1. BROADBAND</u> Increase the availability of affordable high-speed broadband, through fiber, to businesses and residents; and increase adoption rates throughout the SOAR region: *1) On-Line Business; 2) Website Design; 3)Technology's role in conducting business, past and present.*
- 2. 21st CENTURY WORKFORCE Develop our regional workforce to be competitive in the digital economy and other emerging industries: 1) Career exploration relative to various community jobs and needs; 2) Jobs and careers involved with the economic development process; 3) Various types of jobs created by economic development projects.
- 3. ENTREPRENEURSHIP IN THE DIGITAL ECONOMY To create more and expand existing small businesses within the region by taking full advantage of the digital economy: 1) What is an Entrepreneur; 2) Traits of an Entrepreneur; 3) Entrepreneurship Types a) Innovation Driven Enterprise; b) Small and Medium Enterprise; 4) Identify local Entrepreneurs; 5) Economics; 6) Marketing; 7) Profits/Loss; 8) Small Business/Start Ups; 9) Create a "Class Business"; 10) Prototypes; 11) Explore brownfields/greyfields/greenfields/previously mined sites, as possible sites for new business location; 12) Develop new use for coal.
- <u>4. HEALTHY COMMUNITIES</u> To reduce the physical and economic impact of obesity, diabetes, and substance use disorder: *1) Create an App that promotes healthy living; 2) Educational program;*3) Medical innovations.
- 5. INDUSTRIAL DEVELOPMENT Increase the amount of industrial employment which includes manufacturing, natural resources, processing, and distribution by expanding existing companies and attracting new ones: 1) Products & Services; 2) Budgeting & Finance; 3) Differences between Needs & Wants; 4) Relationship between Supply & Demand; 5) How to recruit business; 6) How to retain business; 7) Create a future city showing a well balanced offering of businesses meeting the community wants/needs; 8) Coal Camps revitalize, repurpose, restore.
- <u>6. REGIONAL FOOD SYSTEMS</u> Create a local foods movement by connecting local producers to markets for their products both within and outside the region: 1) How to grow plants through traditional methods (School Gardening); 2) Vermiculture Worm Farming; 3) Composting; 4) Seed Production; 5) Soil quality; 6) Mushroom farming; 7) Pollinators; 8) Aquaponics, hydroponics, aquaculture; 9) Herbs; 10) Fruit orchards; 11) Vineyards; 12) Where does our food come from.
- 7. TOURISM and DOWNTOWN REVITALIZATION Establish Kentucky's Appalachian region as a tourism destination: 1) Adventure tourism; Cultural appropriation vs. cultural appreciation a) Food; b) Coal; c) Quilting; d) Folk Art; e) Music; f) Stories.

# CEDAR, Inc. FUTURE of WORK in APPALACHIA

### STUDENT FAIR AWARDS PROGRAM

1. JUDGING WILL BE DIVIDED INTO THREE GRADE LEVELS:

KINDERGARTEN - FOURTH GRADES FIFTH - EIGHTH GRADES NINTH - TWELFTH GRADES

2. JUDGING WILL BE PERFORMED IN EACH OF THE FOLLOWING SEVEN ENTRY CATEGORIES:

**SCIENCE** 

MATH

**ENGLISH/LITERATURE** 

**ART** 

MUSIC

**TECHNOLOGY/MULTIMEDIA** 

**SOCIAL STUDIES** 

- 3. EACH GRADE LEVEL WILL HAVE A FIRST, SECOND, AND THIRD PLACE WINNER IN EACH OF THE SEVEN CATEGORIES.
- 4. EACH WINNER WILL RECEIVE A CASH AWARD BASED ON THE AVERAGE PERCENT OF TOTAL POINTS EARNED VERSUS TOTAL POINTS POSSIBLE ON THE CURRENT SCORING SYSTEM. AWARDS WILL BE BASED ON THE FOLLOWING:

FIRST PLACE: \$1.00 per point SECOND PLACE: \$0.75 per point THIRD PLACE: \$0.50 per point

- 5. ALL FIRST-PLACE CATEGORY WINNERS IN EACH OF THE THREE GRADE LEVELS WILL BE GROUPED TOGETHER AND JUDGED TO DETERMINE THE OVERALL FIRST, SECOND, AND THIRD PLACE WINNERS FOR EACH OF THE THREE GRADE LEVELS.
- 6. PRIZES FOR OVERALL GRADE-LEVEL WINNERS WILL BE BASED ON THE AVERAGE PERCENT OF TOTAL POINTS EARNED VERSUS TOTAL POINTS POSSIBLE ON THE CURRENT SCORING SYSTEM:

FIRST PLACE: \$3.00 per point \$2.00 per point THIRD PLACE: \$1.00 per point

7. A GRAND PRIZE, AWARDED TO THE STUDENT HAVING THE SINGLE BEST PROJECT IN THE REGIONAL FWA STUDENT FAIR, WILL BE A **\$1,000 CASH AWARD**.

IF THE GRAND PRIZE IS AWARDED TO A TEAM, THE \$1,000 CASH AWARD WILL BE IN THE NAME OF THE TEAM CAPTAIN WHO WILL BE RESPONSIBLE FOR DIVIDING IT WITH THE TEAM MEMBERS.

### **GUIDELINES FOR MUSIC PROJECTS**

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### 1. CATEGORIES

- Vocal
- Instrumental
- Song Writing
- Dance
- Combination (Any combination of categories listed above.)
- A. Component(s) of social or economic development must be central to the theme.
- B. Entry may be from a familiar or popular song or can be an original of your own.
- C. Entry must be performed and submitted in a digital format; e.g. video file or audio file.

### 2. MUSIC TYPE

- Country
- Rap
- Pop/Rock
- Bluegrass
- Ballad
- Classical
- Gospel

### 3. LENGTH OF ENTRY

Minimum: 1.5 minutes Maximum: 5 minutes

### 4. ORIGINAL WORK

- A. Extra points will be given for any part of an entry that is an original work.
- B. A description of any original work should be stated on your digital presentation at the beginning of your performance in order to ensure extra points are given.
- C. A copy of the lyrics should be included in a clear-front presentation folder for the judges' convenience.

**NOTE:** Judges will be looking for social or economic development theme(s), length of project, originality of lyrics, creativity, ability to perform, the quality of the performance, and voice quality.

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Projects that do not meet all guideline limitations will not be considered for the awards program. (Guideline limitations are shown in bold print.)

# MUSIC SCORING SHEET

PROJECT NO.

	Points <u>Available</u>	Points <u>Awarded</u>
REVELANCE TO SOCIAL OR ECONOMIC DEVELOPMENT THEME	20	
ORIGINALITY	20	
CREATIVITY	20	
PERFORMANCE  Voice Quality, Instrumental Quality,  Lyrical Quality, Choreography,  Presence, Interpretation	30	
LENGTH OF SONG	10	
TOTAL POINTS AWARDED		
NOTES:		