

SOAR / CEDAR

Memorandum of Understanding and Agreement

Come now the organizations known as: SOAR, Inc. (Shaping Our Appalachian Region), and CEDAR, Inc., (Community Economic Development and Revitalization), both serving certain east Kentucky counties, as identified herein, and whose base of operations for both being located in Pikeville, KY., wish to enter into this MOUA for the purpose of engaging K-12 students in the SOAR Initiative, as described herein.

SOAR was founded in the fall of 2013 by 5th District Congressman Harold “Hal” Rogers and then Governor Steve Beshear as a special regional organization responsible for guiding the 54 Appalachian Regional Commission counties in Kentucky back to prosperity after the collapse of the coal industry. SOAR’s work is guided by a strategic seven pillar blueprint called the Blueprint for the Future of Appalachia. SOAR counts a network of over 250 community and business partners.

SOAR hereby agrees to support the CEDAR Education Initiative, as described herein, in several ways including the following: through the SOAR network of Regional Champions in promoting the CEDAR Initiative to schools within their respective assigned region, as well as introducing CEDAR representatives to any potential funders within their assigned area, as well as any SOAR direct funding as deemed appropriate by the SOAR leadership and management. Additionally, SOAR agrees to publicize the partnership resulting from this MOUA, through local and regional news outlets, their partners, and any other groups or individuals deemed to be potentially important to the successful promotion and implementation of the CEDAR Initiative.

Additionally, for any new programming that CEDAR may develop and implement after this date, SOAR will have the option to either support, or not support such program(s), on a case-by-case basis, but the decision to not support any such programs will not preclude CEDAR from implementing such in its normal course of operation; and it will not affect SOAR’s support of the CEDAR programs described herein.

Furthermore, SOAR agrees to promote any program products/ideas, i.e., student projects, resulting from any of the CEDAR programs that is deemed to have potential for further development, by promoting such program products/ideas to potential developers, either within or outside the SOAR network.

Being that CEDAR, Inc., a 501 (c)3 non-profit corporation, has twenty-eight years of experience in successfully creating, developing and delivering non-traditional education programming in support of K-12 instruction, with the first twenty-seven years focusing on “coal education”, and this past year’s delivery of economic development programming through its recent pivot and rebranding known as, “The CEDAR Education Initiative-focusing on the Future of Work in Appalachia - through Innovation and Entrepreneurship”.

Furthermore, with CEDAR’s new programming focus being, “The Seven Pillars of the SOAR Blueprint”, and by continuing to use its proven and successful delivery mechanism in offering and delivering its programming relative to its new focus, CEDAR hereby agrees to deliver the following in support of the SOAR Initiative through K-12

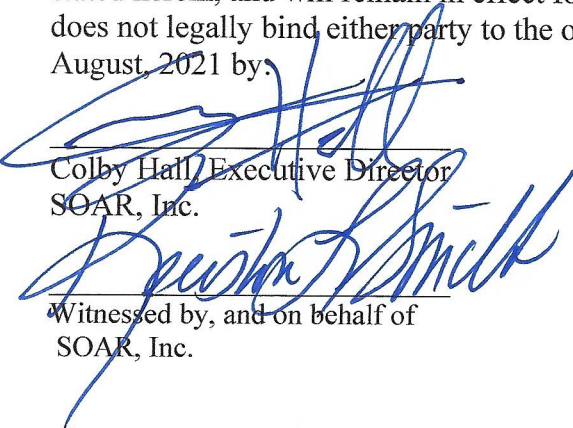
SOAR/CEDAR MOUA

programming: ***FWA (Future of Work) Study Unit Program***, teachers in K-12 schools will be invited to create and submit, for approval, a Unit Proposal that addresses at least one of the Seven SOAR Pillars, along with a Grant Request to fund any approved supplies/materials needed for the implementation of such Unit; ***FWA (Future of Work) Student Fair Program***, students in K-12 schools will be invited to create a “Project”, addressing at least one of the Seven SOAR Pillars, to be entered in one of the following seven subject categories: Science, Math, English/Literature, Art, Music, Technology/Multi-Media, or Social Studies; ***Entrepreneurial Coal Lands Redevelopment Program. (ECLRP)***, all high schools in the established program area will be invited to enter a team of five students to select a new business idea that will either solve a program or take advantage of an opportunity, with either benefiting their Community. They will then locate and identify a previously-mined site to repurpose by placing their new business thereon, and research the history of the site in order to identify certain benefits the site provided the community through the years of its mining activities, which will be included in their Site Profile Report. This will be followed by the development of a Business Plan and submission of a “Business Plan Report”, followed by the creation of either a physical or virtual model that will depict their business’s proposed footprint on the previously-mined site. The program will conclude with the teams participating in the Regional Challenge, where they will present/pitch their overall project through an oral presentation.

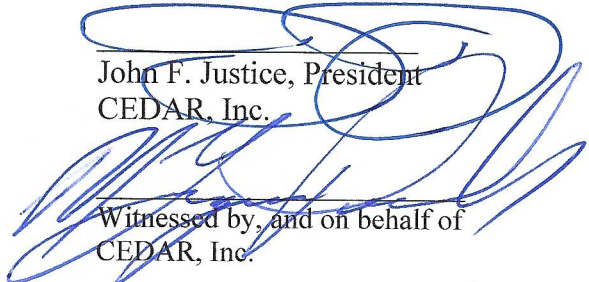
Both parties agree that the following counties will constitute the, “2021-2022 Program Area”, for each CEDAR program as follows: ***FWA Study Unit and Student Fair Programs (12 counties)*** – Breathitt, Floyd, Harlan, Johnson, Knott, Lawrence, Leslie, Letcher, Magoffin, Martin, Perry and Pike; ***Entrepreneurial Coal Lands Redevelopment Program (21 counties)*** – all of the above twelve counties, plus the following nine: Bell, Boyd, Carter, Elliott, Greenup, Knox, Lee, Owsley, Wolfe,

CEDAR will make every effort to recruit as many schools as possible, within the above-described Program Area, with many of them being first-time participants, to participate in the aforementioned programs during the 2021-2022 school year. Additionally, CEDAR’s goal is to expand its program area each subsequent year, to the extent resources will allow, until the schools in all SOAR counties have the opportunity to participate.

Both parties hereby agree that this, “Memorandum of Understanding and Agreement”, sets forth the general intent and expectations of and by both parties for the purposes stated herein, and will remain in effect for as long as both parties mutually agree, and does not legally bind either party to the other in any way, on this the thirteenth day of August, 2021 by:


Colby Hall, Executive Director
SOAR, Inc.

Witnessed by, and on behalf of
SOAR, Inc.


John F. Justice, President
CEDAR, Inc.

Witnessed by, and on behalf of
CEDAR, Inc.